

What Do I Hear?

Their Issues

Our Solutions

How Can I Help?



Get That Chamber Chicken To Lay a Golden Egg

Laura Wagner & Erin Williams, CCE ... Fort Zumwalt School District ... MASA-MoSPRA 2019



Your schools are economic engines.

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The Marginal Propensity to Consume (MPC) is the concept that an increase in personal consumption occurs with an increase in disposable income. In Missouri, it is measured at .8. So, salaries multiplied by .8, plus salaries equals your district's economic impact.

In Fort Zumwalt:
\$137,000,000 x .8 = \$109,600,000
\$137,000,000 + 109,600,000 =
\$246,600,000

Payroll

How many total _____

Percentage live in district _____

Percentage live in county _____

Total salaries FY '18 _____

Your business' contribution to your local economy _____

Local assessor should have the average home price in your area.

Illustrate your residential tax rate using this formula: 19% of Market Value divided by 100. Multiply that quotient by your tax rate.

In Fort Zumwalt:
225,000 x .19 = 42,750
42,750 / 100 = 427.50
427.50 x 5.05 = \$2,159 annually in real estate taxes, or \$180/mo

For commercial real estate, multiply the market value by .32

For agricultural real estate, multiply the market value by .12

Return On Investment (ROI)

Tax Rate _____

Average Home Price in district _____

Tax bill by average home price _____

Annual Cost to Educate one student _____

Cost to educate one graduate, K-12 _____

Cost to educate graduating class _____

Workforce Development

Remember:

This includes things like tech literacy and soft skills such as collaboration, working across cultures, time management, organization and communication

FZSD Current Expenditure Per Average Daily Attendance

The cost, by year, to educate one member of the Fort Zumwalt School District Class of 2018. With an estimated 1,400 graduates, the cost to educate the Class of 2018 for 13 years is estimated at \$177 million.

School Year	Class of 2018 was in grade:	Cost per student
2017-2018*	12	\$ 12,151.41
2016-2017	11	\$ 11,281.26
2015-2016	10	\$ 10,599.62
2014-2015	9	\$ 10,450.53
2013-2014	8	\$ 10,099.93
2012-2013	7	\$ 9,782.40
2011-2012	6	\$ 9,519.34
2010-2011	5	\$ 9,505.89
2009-2010	4	\$ 9,720.50
2008-2009	3	\$ 9,393.12
2007-2008	2	\$ 8,836.01
2006-2007	1	\$ 7,688.27
2005-2006	K	\$ 7,282.87
		\$126,311.15

This does not include expenditures for new construction, capital additions, renovations, food service, or student activities (booster club expenses).

*Cost per student in the current year is projected and will be finalized after June 30 once the year is completed.

ROI continued

Average Annual tax bill _____

Annual cost to educate _____

Scholarship dollars offered

Graduation Rate _____

Percent students earning college credit _____

No. students earning industry recognized credentials _____

Third-grade reading scores



Connecting with your business
community builds credibility.



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